FOF. 1 = 0-1594 (Nodified) Rev. 6-9)		05-07-	2003	Docket No.:
OMB No. ()651-0011 (exp.4/94) Copyrigh 1994-97 LegalStar			,	31243
Tab sottings → → ▼	•			▼ ▼
To the Honorable Commissioner of	Pate	n. 10244	139 ttached or	iginal documents or copy thereof.
1. Name of conveying party(ies): B ishnell Corporation 9 00 Cody Overland Park, Kansas 66214		4.14.03	Name and address of reconnect Name: Bushnell Perform Internal Address:	
 □ ndividual(s) □ General Partnership ☑ Corporation-State Delaware □ Other □ Addit onal names(s) of conveying party(ies) 			Street Address: 9200 Co City: Overland Park Individual(s) citizenshi Association General Partnership	m I
3. Naure of conveyance: ☑ Assignment ☐ Security Agreement ☐ Other		Merger Change of Name	☐ Limited Partnership☐ Corporation-State☐ Other☐ If assignee is not domiciled in the	elaware
Execution Date: March 27, 2003	· /		designation is (Designations must be a separa Additional name(s) & address(e	☐ Yes 🖼 N te document from
A. To demark Application No.(s)		Additional numbers	1,534,085 ☐ Yes ☒ No	Registration No.(s)
5. Na ne and address of party to whom correspondence cor cerning document should be mailed:			Total number of application registrations involved:	
Name: Thomas B. Luebbering Internal Address: HOVEY WILL i uite 400 Street Address: 2405 Grand Bould			7. Total fee (37 CFR 3.41): Enclosed Authorized to be chare 8. Deposit account number:	ged to deposit account
Cit r: Kansas City St	ate:	MO ZIP: <u>64108</u>	19-0522	
%/06/2003 BTDN11 00000146 1534085 7 FC:8521 40.00	0P/	DO NOT L	SE THIS SPACE	
9. Statement and signature. To the best of my knowledge and the of the original document. Thomas B. Luebbering, Reg. No. 3' Name of Person Signing	7 <u>,874</u>		Signature over sheet, attachments, and TR	April 1, 2003 Date RK
			KEEL: 002	726 FRAME: 0049

ASSIGNMENT OF INTEREST

WHEREAS, BUSHNELL CORPORATION, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, is the owner of an interest in a United States trademark and registration thereof, Registration Number 1,534,085 for the mark PERMA FOCUS, issued April 11, 1982, and has adopted, used and is using said mark; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, is desirous of acquiring said trademark and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in said trademark and registration thereof, together with the good will of the business symbolized by the mark, and the registration thereof, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said mark.

EXECUTED on this	_ day of
	BUSHNELL CORPORATION
	By Phil Gyori, Vice President
State of KOUSOS	Tim Gyori, vice Trespecti
State of Kansas) County of Johnson)	, and the second
28th day of March, 200	me, a Notary Public in and for the state and county above listed, this
	Melina Espree Beno
	Notary Public

RECORDED: 04/14/2003

My commission expires:

[seal]

TRADEMARK REEL: 002726 FRAME: 0050